

RIGHT DIRECTION:

Right Direction was created by a handful of business owners and managers within the Highlands who do not want the journey of striving for excellence to end; they wish to continue to learn and have a burning desire to spread the word to other great businesses to share this wonderful and ongoing journey to business success. Right Direction was created by a handful of business owners and managers within the Highlands who do not want the journey of striving for excellence to end; they wish to continue to learn and have a burning desire to spread the word to other great businesses to share this wonderful and ongoing journey to business success. **Vision:** "To be renowned for inspiring organisations to achieve Excellence". **Goal:** "For the Highlands to become a geographical Centre of Excellence - bringing status to the Highlands". **Service Promise:** "Openly Sharing Excellence"

Right Direction: www.tourism-excellence-scotland.co.uk

Members of the Right Direction comprise:

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- Marina Huggett – M H Training & Development and Hospitality Assured Coach – Tel: 01381 621064; Email: marinahuggett@btconnect.com
- Andy Burgess – Drumossie Hotel, Inverness
- Carol Cracknell – C and M Associates
- Sam Johnson – Highland Taxis
- Kate Kennedy – Hotel Industry
- Rene Looper – Tuminds
- James Martin – Inverness Leisure
- Freda Rapson – Jacobite Experience Loch Ness
- Shona Tatchell – Boat Hotel
- Craig Thompson – Excellence Academy
- Ian Whitaker – Cairngorm Mountain